

720 Spadina Avenue, Suite 223 Toronto ON M5S 2T9
Phone: 416-531-0778 Fax: 416-533-0107



SENT VIA EMAIL TO: Ms. Jade Roy
Jade.Roy@crtc.gc.ca

March 13, 2014

John Traversy
Secretary General
Canadian Radio-television and Telecommunications Commission
Ottawa, Ontario K1A 0N2

Dear Mr. Traversy,

Re: Retraction of support for application by Rogers Media Inc., on behalf of Rogers Broadcasting Limited to renew the broadcasting licence of the OMNI multilingual ethnic television stations:

**2013-1765-2 (CFMT - OMNI.1 Toronto);
2013-1766-0 (CJMT - OMNI.2 Toronto);
2013-1768-6 (CJCO – OMNI Calgary);
2013-1769-4 (CJEO – OMNI Edmonton);
2013-1770-2 (CHNM – OMNI Vancouver)**

On February 21, 2014, the Workers' Action Centre submitted a letter of support for the renewal of the above mentioned OMNI licences by Rogers Media Inc. We would like to withdraw this support letter. We had been asked to submit a letter of support by an ally of OMNI TV in Toronto, but were not made aware of all the facts of the application. In particular we have been shocked to learn that this is not a simple "renewal" of current services, but rather a reduction of the important multicultural services broadcast by the OMNI channels.

As we stated in our original letter: "OMNI TV is an important community resource that should be continued to provide this great public service." The reductions in services to the multicultural and language programming which are contained in the current license renewal application can only erode this critical role that OMNI has played in our community.

As an organization that works closely with new immigrant communities, we are very aware of the everyday struggles so many go through. From our perspective, OMNI multilingual programming has provided an important source of information on community events, organizations, and resources – which has helped to raise the awareness and knowledge of newcomers of their workplace rights here in Canada and the issues that affect their lives. As Toronto continues to grow as a multicultural centre, the need for these services can only

increase. Multilingual service reductions are not in the best interest of our communities and vibrant city.

We encourage the CRTC to ensure that multicultural programming services are not reduced, but continue to grow and be an important part of our Canadian broadcasting services.

Sincerely,

A handwritten signature in black ink, appearing to read 'B. Campbell', written in a cursive style.

Brenda Campbell
Administrative Coordinator

c.c. Susan Wheeler, Vice-President-Regulatory, Rogers
susan.wheeler@rci.rogers.com